

## **LinkedIn Level 1 – Developing Your Profile**

### **Student/Scholar Learning Outcomes (SLOs) and Tasks to Earn a Digital Badge**

#### **Badge Description**

The LinkedIn 101 badge demonstrates that learners have not just created a LinkedIn profile, but have thoughtfully implemented suggested best practices for the job search, and have revised their profiles based on expert feedback. This badge shows an initial effort at refining one's skills with LinkedIn beyond just creating a profile and adding a few connections.

#### **Required tasks for this microcredential will be**

1. Attend our LinkedIn Level 1 workshop
2. Submit your LinkedIn profile for review by a Graduate Division Career Development team member
3. Incorporated the recommended changes into your profile.

In the workshop session we will focus on the basics of LinkedIn: what it is, how it can be used, and its potential benefit to you as a student/postdoc, and for your career development. This session is designed for people who have not created a LinkedIn profile before or have incomplete profiles. The majority of the session will focus on developing an effective LinkedIn profile. After completing the session, those seeking this badge will email Lauren Easterling ([easterli@iu.edu](mailto:easterli@iu.edu)) requesting a review, along with your profile URL. Afterwards, Lauren will discuss potential changes with the trainee, who will incorporate changes and have this verified.